

UWM RETIRED FACULTY ASSOCIATION

**CELEBRATING 50 YEARS OF SUSTAINING
COLLEGIAL & PROFESSIONAL RELATIONSHIPS
WITH UWM**

1961-2011



ANNUAL SPRING MEETING & LUNCHEON

MAY 11, 2011

RFA 50TH ANNIVERSARY LUNCHEON SPEAKER

FRANK A. CASSELL, PhD, PROFESSOR

(UWM Department of History, 1967-1991)

“Retired Faculty Associations: Collegiality & Service in a Changing Environment”

Dr. Frank A. Cassell is President Emeritus of the University of Pittsburgh at Greensburg where he served from 1997 to 2007. Prior to that he held the title of vice provost and dean of the Albert A. Robin Campus of Roosevelt University in the Chicago area. Dr. Cassell helped lead the successful effort to raise funds and then design a new facility in Schaumburg, Illinois, to house the Robin Campus, which he administered.



Frank A. Cassell

Between 1967 and 1991 Cassell was a member of the UWM history department where he earned the rank of full professor. He held a number of posts, including department chair, director of the Urban Social Institutions doctoral program, director of Urban Studies Programs, interim dean of the School of Social Welfare, and assistant chancellor for University Relations. He also was president *pro tem* of the faculty senate and served as a member of the University Committee for seven years, three of them as chair. His community service included terms as chair of the Wisconsin Civil Liberties board of directors, member of the Wisconsin Historic Preservation Review Board, and member of the Wisconsin American Revolution Bicentennial Commission.

Dr. Cassell has published extensively in the fields of early American history and late 19th century cultural history. He recently completed a volume on life in a small southern Indiana town in the post Civil War period. He and his wife Beth (she taught and earned two masters degrees at UWM) now live in Sarasota, Florida.

John J. Solon Memorial Lecture Fund

Dr Cassell's presentation today has been designated as the *John J. Solon Memorial Lecture* and is made possible by the *John J. Solon Memorial Lecture Fund*.

John Solon was hired as UWM's Assistant Chancellor & Director of Summer Sessions in 1965. Serving campus from 1965-1981, he is perhaps most widely known for his years of service as the UWM Secretary of the University during the latter years of his tenure at UWM.

Upon his passing in 1981, his family requested gifts to the UWM Foundation in his memory. The *John J. Solon Memorial Lecture Fund* supports lectures by speakers on topics of campus-wide interest. The UWM RFA is pleased to be the first recipient of these funds and thanks the Solon family for their commitment to the UWM community.

INTRODUCTORY COMMENTS

Welcome to all members of the UWM Retired Faculty Association on the occasion of our 50th anniversary. Your executive committee has attempted to compile relevant and interesting information, with photographs, in this booklet. To provide an historical overview since our inception in 1961-62, we have organized the booklet's contents into the following sections:

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We hope you will enjoy reading this memento of our RFA "Golden Anniversary." Our special thanks go to John Bartel (our UWM Liaison from Alumni Relations) and Brad Houston (UWM Meir Libraries Archivist), without whose support this booklet could not have been produced.

50th Anniversary" Planning Committee

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First President of UWM RFA
(1962-1969)

RALPH TILLEMA



First Secretary-Treasurer & Newsletter
Editor of UWM RFA
(1962-1969)

UWM OVER THE YEARS



(Aerial photo looking east to west, 1956)



(Aerial photo looking south to north, ca. 2010)

HISTORICAL OVERVIEW OF UWM & THE UWM RETIRED FACULTY ASSOCIATION (March 2011)

UWM was formed from predecessor institutions in 1956. The Retired Faculty Association (RFA) was formed shortly thereafter in December 1961. Inspired by retired faculty who expressed a desire to stay engaged in the UWM community, the RFA's formation was supported by the UWM Faculty Welfare Committee. This committee met on several occasions in the Fall of 1961, had resounding support from then Chancellor J. Martin Klotsche, and on December 7, 1961 sponsored the first organizational meeting. The interim chair was John Lazenby (Director of Secondary Education-Retired). The first official meeting of the RFA was held on February 7, 1962. Here is a brief list of significant milestones for both UWM and the UWM RFA; readers are encouraged to read Bardell's (1986) monograph for more information on the first 25 years (see citation, below):

1956-1986 – UWM's First 30 Years and UWM RFA's First 25 Years

- During this period, UWM went through a rapid and substantial growth of property, buildings, programs, schools & colleges, staff and students—all had steadily increased. The 8,713 enrolled students and 613 faculty in 1961 had grown to 26,325 students and 800 faculty by 1986.
- The RFA membership grew as well from 63 members in 1964 to 174 by 1986-87.
- As the RFA developed, it published newsletters, maintained a bank account, provided scholarship support (initially funded to commemorate the passing of retired colleagues) and conducted programs of interest for its members.
- One of RFA's initial and continuing goals has been to support outstanding scholars. During this early period, the RFA's scholarship contributions were a modest \$100-\$150 per year.
- The initial UWM Liaison was George Richard, Director of News Services.
- The RFA was affiliated with the UWM Alumni Association from 1967-69.
- In January 1969, the RFA's UWM liaison became the newly formed Division of University Relations.
- In January 1978, the RFA created a Retired Faculty Economic Benefits Committee to monitor State of Wisconsin retirement benefits issues. After ascertaining that no other UW campuses had retired faculty organizations with whom to affiliate, the committee established liaison with the Wisconsin Retired Teachers Association in 1980.
- In 1981, the RFA commissioned Professor Emeritus Burton Potterveld (Art Department) to develop an RFA logo on the occasion of the RFA's 20th anniversary. This logo provides the "watermark" for this overview!

1987-1996

- The RFA document *Rights, Privileges and Opportunities for UWM Retired Faculty* was approved on July 17, 1989.
- In this decade, substantial new building was accomplished while student enrollment and number of faculty both decreased. The Architecture and Urban Planning building was completed in 1993, followed in the mid-1990's by Lubar Hall (School of Business Administration), the North Wing of the Meir library, and the Northern Enclosure addition to the Student Union. The Helene Zelazo Center for the Performing Arts (formerly the Congregation Emanu-El B'ne Jeshurun) was acquired in Fall of 2000.
- In 1993, at the RFA's request, Sandra Hoeh-Lyon, Assistant Chancellor of University Relations, arranged for RFA members to continue receiving the *UWM Report* (the faculty/staff newsletter).
- By 1996, student enrollment had dropped to a low of 21,969 and the number of faculty, in a slower decline, to 729. UWM witnessed continued growth in academic programs, especially at the graduate level.
- The RFA continued its growth to 230 members, and the annual contribution for student scholarships was now about \$500.

1997-2006

- The number of UWM's faculty had decreased to a low of 673 in 1999 then increased again to 769 in 2006. Student enrollments also grew throughout this decade to a high of 28,356 in 2006.
- New buildings included: Sandburg East Residence Tower (2001), the Kenilworth Building (2006), completely remodeled into two buildings, and the Klotsche Center Pavilion addition (2006).
- RFA now had over 300 members. In 2001, the RFA raised its annual dues from \$2 to \$5 which, together with additional contributions by members, enabled the RFA to make contributions to the scholarship funds averaging about \$1350 per year.
- Several large endowments led to the renaming of several schools: the Helen Bader School of Social Welfare and the Sheldon Lubar School of Business Administration. In addition, the Division of Outreach and Continuing Education-Extension was renamed the School of Continuing Education.
- The RFA requested that the UWM University Committee (UC) establish a policy that keeps emeriti faculty on department lists in the UWM Directories (both WEB & print). The UC expanded the request to include all WEB & print directory information for all retired, not just emeriti faculty; the Faculty Senate approved this request in October 2003.
- The UWM University Committee clarified the [*Emeritus/a Status – Faculty & Academic Staff*](#) document, to include maintenance of email & WEB access for emeriti faculty (and academic staff) in 2004.

2007-2011

- In 2009, the RFA established an “announcement” group email file (also called a “listserv”) to assist in more rapidly communicating important information to the membership with email accounts.
- Both student enrollment and number of faculty have remained high, 29,265 and 798, respectively, in 2008; this trend continues. To date, UWM has grown to 32 doctoral, 53 masters and 94 baccalaureate degree programs.
- The new buildings include two new student residences, River View Residence Hall (2008-9) and Cambridge Commons Residence Hall (2010). UWM is pursuing its “Master Plan” which involves three major facility venues to better support both research and academic programs in need of space.
- Two new schools have been approved for implementation, Public Health and Freshwater Sciences; they are currently filling their faculty lines and developing new programs.
- During the 2009/2010 academic year, the RFA developed its website which includes all general RFA information, official documents, news items, and important links. The website address (URL) is: <http://www4.uwm.edu/rfa/>.
- To facilitate internet communication, the executive committee has established an Internet Communications Committee and has appointed Erika Sander to serve as Chair.
- At the May 2010 annual luncheon meeting, the RFA approved a series of amendments to its constitution. All changes clarified areas of our charter and are now posted on our website.
- Over Summer 2010, Secretary-Treasurer Bill Mayrl worked with the UWM Foundation to set up RFA accounts for RFA membership dues, student scholarships and special projects. Members will be solicited accordingly.
- RFA membership now is 383 and our RFA scholarship contribution has increased to \$2000 per year.
- May 2011. RFA has planned a gala 50th Anniversary Luncheon.

Bardell, Eunice Bonow (1986). *The Retired Faculty Association of the University of Wisconsin-Milwaukee, 1961-1986*. Milwaukee (WI), Unpublished monograph, UWM Golda Meir Libraries Archives, AC 126, Folder #3 (“History 1986”).

Information from 1986 to date was taken from various sources including RFA Minutes, Annual “Newsletters/Directories,” financial reports, and related material. These materials are located within the UWM Golda Meir Libraries Archives. Material from the last year is on our website as well (eg Minutes).

MEMORIES & REFLECTIONS ... OF UWM & RFA

“Saga of the UBUS (“UBOAT”) Implementation” (Bill Walters, Physics)

They were literally singing in the rain. The UBUS system was off to a stuttering start.

In 1970 UWM began working with a Houston consulting firm to outline a master plan for the Kenwood campus. One element was that it would be beneficial to develop an alternative to long term parking on East Side streets. A system of dedicated bus routes was to be started -- what we now call the UBUS routes. (This was not a new idea. A few years earlier we had approached the bus company, then privately owned, about improving bus service to the campus. The owners had no interest.)



Bill Walters & UBUS

At that time sponsoring our own bus network would set a precedent. But we pursued it anyway. We succeeded in getting regulatory approval to contract with the local bus operator. We had money in the 1972-74 budget. In those days, we did mail registration for classes. We boldly advertised the start of UBUS service for the fall semester of 1973. It was to start the first day of classes, the day after Labor Day. (*Students consistently called the UBUS's “UBOAT's” during that time. Editor comment*)

The problem was that contract negotiations went very, very slowly. Furthermore, there was a lot of guesswork about routes to use, frequency and hours of service, and student interest. As we approached the Labor Day weekend we still did not have a contract; no buses were going to run without one. Finally, late that Friday the Attorney General's office signed off on it. But we still needed the approval by the Governor. He was vacationing in Door County so one of the UWM assistant chancellors drove it up there, got the Governor's signature and brought it to Milwaukee for the bus system authorities.

The buses began rolling early Tuesday, the day after Labor Day. Nobody planned for rain, however. We were told that students willfully stood at bus stops waiting to inaugurate the UBUS service. We witnessed the first buses arriving at campus, standing room only, some passengers wet and singing happy songs. It could have been different.

“Early (UWM) Career Remembrances” (Victor Greene, History)

I began my appointment as Associate Professor of History in 1971 and retired as emeritus in 2003. As I thought back over that time, three events in which I was involved stand out as most noteworthy. All of them occurred in my early years, sometime in the '70s to give me a better chance to understand the concern for academic freedom here at UWM

The first took place fall semester of my first year and it concerned the impressions I received comparing UWM with my previous position at a Midwestern state campus that just hired a new football coach. His major task was to energize the football team which for years had been at or near the bottom of the league at the end of many earlier seasons. With the blessing of the students, alumni, and some of the faculty, he built a new modern dormitory for all varsity

athletes that had amenities that ordinary students lacked. In addition, the housing was set off from the main campus with a sign that read at the entrance, "Winning IS Worth the Price." Obviously some of the faculty were dismayed over the new school aim, athletics ranked with scholarship.

On the other hand I remember in that first semester noting that UWM did have a football team, but abandoned the intercollegiate sport either for lack of interest or the financial drain. In any event while I was not opposed to having a football team, it was reassuring to note that UWM had recently obtained a Phi Beta Kappa Chapter which impressed me (also see Haglund, p17). I concluded that my new campus regarded scholarship more highly and it has continued with that sentiment despite the current contemplation of restarting the sport.

My second experience also occurred in that first year when I gave a talk about my field and current research at a Department symposium. My special interest was in American immigration and ethnic history, concentrating on the development of one particular group's Americanization, its acquisition of some majority cultural values. An agitated member of the audience denounced my lack of objectivity, saying only a group member could adequately interpret its history. The objection became even more heated as a senior colleague of the Department, Roland Stromberg, engaged the enraged member of the audience raising the more troublesome methodological issue of the value of an "outsider's" perspective. The lay critic was not persuaded and noisily held his ground.



Meir Library

The third incident also occurred in that same decade, I believe, at the ceremony on the occasion of the dedication of the second wing of the library and naming it as the Golda Meir Library. However a boisterous group of Middle Eastern foreign and domestic students shouted their objection and played loud Arabic music over a loudspeaker, hampering the entrance of those attending the event. My former campus never had such a heated display or raucous demonstration. Still I was encouraged that freedom of speech, petition and dissent was alive and well in "Pantherdom." I do not know how the UWM administration handled the incident later.

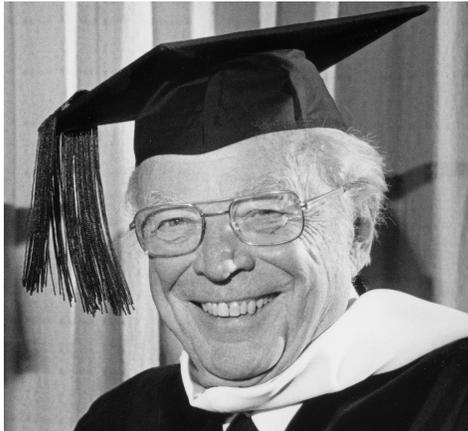
"Classroom Challenges (Mishaps) in Merrill Hall" (William Ed Donnelly, Journalism/Mass Communication)

It was a July night class in Public Speaking when I looked up to see the students slapping their faces. There was a mosquito raid and the mosquitoes were attacking the students in Merrill Hall, second floor, which had no screens.

It was during my Public Speaking class, second floor Merrill Hall, when the front light fixture, surrounding the bulb, fell between two girls in the front row and crashed in pieces. No one was hurt, but startled.

**“Reflections on a 60 Year Relationship with Joe Klotsche (former Chancellor)”
(Russ Fenske, Business Administration, RFA President 2004-06)**

Our family had a long relationship with Joe Klotsche, UWM's first Chancellor. In January 1948, when he was President of Milwaukee State Teachers College, one of the antecedent organizations of UWM, Joe delivered the Commencement Address at my Rufus King High School graduation. He chaired the September 1959 Faculty Meeting in the Mitchell Hall Auditorium (now ballet studios) during which the new faculty including Donn Haglund, Reginald Horsman, and I were introduced. Joe was a white glove usher at Lake Park Lutheran Church which Joanne and I attended during 1955-58. His brother-in-law, Frederick Ludwig was the pastor. Johanna Klotsche Ludwig was the piano teacher for two of our children.



J. Martin ("Joe") Klotsche
Chancellor

Wilder Crane, Leon Schur, Keh Tsao, several others and I were called into Joe's office above the Mitchell Hall main entrance in 1964 and charged to search for candidates for the Dean of the newly established School of Business Administration. I was surprised in August 1971 when Joe told me in the Bellevue Barber Shop that Bill Walters wanted to see me (to appoint me Acting Dean of the UWM Graduate School.) One of Joe's sons, Chuck Klotsche, was a student of mine in the MBA program and became a good friend. Later when I was appointed Assistant to the Vice Chancellor I became part of Joe's administrative team.

At his retirement in 1974, Joe had a luncheon in his second floor Chapman Hall conference room. I was pleased to be one of eight members of his administrative staff invited. Joe and Roberta Klotsche purchased a home on the shore of Lake Michigan one mile north of our summer home near Oostburg. Joe's grandson, Allan Klotsche junior, became a student of mine in the Executive MBA program and also became a good friend. He is now in charge of China operations for the Brady company. We were pleased, that after Roberta died, Joe moved back to Oostburg from Arizona and we were able to renew our friendship with dinners at De Zwann's restaurant in Cedar Grove and evenings of conversation at our place. Joe's death in the 1990's sadly ended an almost sixty year relationship.

During my term as President of the RFA (2006-08), we were able to plan and implement a 50 year UWM Anniversary honoring the surviving charter members of the UWM Faculty with Certificates of Appreciation, a group picture (see p 24) and a fifty year birthday cake.

**“Carol Baumann’s Recollections from her RFA Presidency” (2002-04)
(Carol Edler Baumann, Institute of World Affairs)**

I don't believe that anything terribly "memorable" took place during my tenure as President of the RFA (2002-04), but a few changes did take place which might be worth recounting: 1) I believe that we held the last fall meeting at the Chancellor's residence in the fall of 2002 or 2003.



New Faculty "Social" - Chancellor's Residence

Since that time it has been held at various venues related to the program. (As an unsolicited comment, I do think holding it at "the residence" added just a bit of flavor to the occasion.) 2) We also tried to offer some additional cultural events to the traditional spring and fall meetings, with a guided tour (Marv Summers) of exhibits at the War Memorial Center and a trip to the Chicago Art Institute. 3) Finally, we raised the dues from \$3 to \$5 in May of 2001.

"The Evolution of the College of Engineering & Applied Science (CEAS)" (Vern Cutler, Civil Engineering & Mechanics)

The present College of Engineering & Applied Science is the result of over 110 years of programs offered by the University of Wisconsin Extension in Milwaukee. By 1923 a full two year curriculum was offered in Chemical, Civil, Electrical, Mechanical, and Metallurgical & Mining Engineering. Madison faculty taught the courses. In 1923 a new downtown campus was constructed to accommodate the increasing number of Milwaukee students.



UWM Downtown Campus

In the 1930's, the College of Engineering in Madison began a two year program and a M.S. program to be offered on the downtown campus. Students in the undergraduate program transferred directly to Madison to complete their degrees. Faculty were hired by the Madison College to teach undergraduate courses on the "downtown campus" under the supervision of Director of Engineering James Van Vleet, who served in that position until 1964 when the new UWM College was approved.

Graduate courses were taught primarily by Madison faculty who commuted once a week. In 1960 I had my first contact with Milwaukee. I was an assistant professor in the Department of Engineering Mechanics in Madison and commuted to Milwaukee to teach a graduate evening course once a week at the downtown campus from 1960-1963. In anticipation of UW-Regents approving a separate College of Applied Science and Engineering by 1964, I was persuaded by Director Van Vleet to move to Milwaukee as an associate professor and chair of the Department of Mechanical Engineering and Mechanics. At approximately the same time, Phil Rosenthal from UW-Madison was approved as the first dean of the new college with the first freshman class to be admitted in September 1965. To avoid the appearance of direct duplication "engineering" was not part of the original department names! The new departments and first chairs were: Electrical, George L. Elmergreen; Energetics, Carl Romer; Materials, John Ong; Mechanical, Mike Besel (later acting dean); Mechanics, Verne Cutler (in 2001, last to retire of original faculty); and Industrial, Visiting Professor Arnold Reisman (only department faculty member). Because of the limited number of faculty (14) in the new College, the department chairs had an especially significant role in the planning of the new college. I was in a position to

be responsible for the planning and design of the departmental laboratories including the structures lab - unique at that time.

In 1971 the college's name was changed to "College of Engineering & Applied Science" to promote the major emphasis on "engineering." Faculty, previously scattered among several locations from downtown to several spots on campus, moved into the 13 story Engineering, Math, & Science Building which included the Structural Engineering Laboratory. Because of lack of acceptance by industry and accreditation teams of the departmental names and options, the departments were eventually reorganized into the present traditional departments of Civil Engineering & Mechanics (of which I was chair about 10 years), Electrical Engineering & Computer Science, Industrial & Manufacturing Engineering, Materials, and Mechanical Engineering.

At this point I will stop but I have to say, I count it my good fortune to have had great associates and to have served the students for 50 years in the UW system - 38 at UWM - and also to have received the UWM Alumni Award and national AT&T Award for Teaching Excellence. It is hard to believe 50 years could go by so fast!

**“When the Lights Went Out & And the Show Went On”
(Corliss Phillabaum, Theatre)**

In April, 1970, the Departments of Comparative Literature, German, and Theatre Arts joined forces to present a symposium devoted to the German playwright and theatre director, Bertolt Brecht. A distinguished group of guests was recruited, including the pioneering American Brecht translator, Eric Bentley, scene designer Mordecai Gorelik, and critic and author Martin Esslin. The major contribution of the Department of Theatre Arts was a joint production with the recently formed Milwaukee theatre company, Theatre X, of one of Brecht's teaching plays, *The Measures Taken*. Since the production would be the first in this country which used the original musical score by Hans Eisler, it was expected to be a centerpiece of the symposium and was scheduled for multiple performances in the Studio Theatre of the recently opened Fine Arts Theatre.

The second performance of the play took place on Thursday evening, April 18, and was to feature a post-performance discussion led by Eric Bentley and Mordecai Gorelik. The performance clearly made a strong impression on the audience, a large portion of which remained for the discussion. Bentley and Gorelik took their places on the stage and as the discussion began all the lights went out! (We later learned that workers on a street repair project had accidentally cut the main power feed to UWM, leaving the entire main quadrangle without power.) The windowless, underground Studio Theatre was completely dark for a few moments, and then an emergency generator kicked in and emergency lights came on but only in the corridor outside! It turned out that the theatre itself had no emergency lights. There was enough light spilling through the opened doors of the theatre for safety and no one left! In the tradition of *the show must go on*, Bentley and Gorelik led an enthusiastic discussion in semi-darkness for well over half an hour.

Further performances of the play were scheduled for Friday and Saturday, but the next morning we learned that power would not be restored for at least a day! What to do? The Friday noon performance was shifted upstairs to the lobby of the Fine Arts Theatre, which at that time had full windows on three sides, so the performance could take place by daylight, once we moved

the piano upstairs and set up chairs. But what about Friday evening, for which we expected a large audience?



Engelmenn Hall

Answer: we went on the road. At that time Engelmenn Hall, the former home of University School (the private high school) had been acquired by UWM but not yet renovated. The Theatre Department, always desperate for rehearsal space, had been rehearsing in a large room on the second floor that had originally housed the school library - crumbling bare walls, fluorescent lights, but a useful open floor space. The building had not been integrated into the campus power grid and was unaffected by the outage. The piano was moved in, seats were collected, and the performance went on as scheduled to another large audience.

Finally, power was restored on Saturday and the last performance could return to the Studio Theatre. Since Brecht originally wrote the play for performances in trade union meeting halls, our odyssey seemed totally appropriate - and only intensified the revelation that, when performed with the original music, a play that had long been dismissed as a dry piece of propaganda was in fact a stirring piece of theatre.

**“Do You Remember?”
(Alan Corré, FLL/Hebrew Studies)**

Do you remember...when students registered for courses at the Field House? There were few buildings on campus in 1963. The Downer College buildings did not belong to UWM. What is now Mellencamp Hall served as the library. (A Madison student asked me: "Is that dinky building your library?") And, Curtin Hall and many others were still a dream. But we did have a Field House, and to it we took boxes containing as many cards as there were seats available in each course. The students came to the department table and picked up a card for the desired course - if there was one left - and finally presented their stack to make up their roster.



Baker Field House Main Gymnasium

It all seems so primitive now, and makes us realize how the computer has changed everything. But there was something charming about that rickety Field House which on registration day had the air of a Persian market, where learning was on sale. That is just a memory; even the term "Field House" seems archaic now, doesn't it?

**“The Golda Meir Libraries Over the Years”
(Bill Moritz, Meir Libraries, RFA President 2006-08)**

I began my professional career at UWM as a University Librarian on July 1, 1966, joining Professor Mark M. Gormley, who served as the UWM Library Director from 1962 to 1970. In those early days of UWM, Professor Gormley aggressively pursued and obtained a campus decision that the ultimate library facility should be central. Thus, library collections and services located elsewhere on campus were transferred to the first stage of the Library that was completed in February 1967. The new library was open 24 hours, seven days each week when classes were in session. During 1969 a special collection was created devoted to the nation’s quest for social justice. A memorial gift from the family of the late Morris Fromkin has supported an annual research grant and lectureship for UWM faculty since 1970.

Library Director Gormley resigned effective July 1, 1970 and I was appointed Acting Director for 1970-71 by Chancellor J. Martin Klotsche. William C. Roselle was appointed UWM Library Director, 1971-1989, and I was asked to serve as Associate Director.

Stage II of the library was completed in 1974. This addition enabled continuation of the facility as a central library structure housing all library resources and services. Library records for 1975-76 show that 570,000 books were circulated and nearly double that amount were re-shelved as a result of in-house use. Turnstile count showed nearly 2 million patrons entering the library during that period. In 1976 the library began to access shared cataloging of more than 2.25 million bibliographic records via online computer terminals. In January, 1977 the library celebrated the acquisition of the one-millionth volume.



Bill Roselle & AGS Collection

A landmark acquisition took place in 1976: the acquisition of the American Geographical Society Library. Founded in 1851, the Society had collected the largest privately-owned geographical research collection in the western hemisphere. Its journals, books, atlases, maps, and photo collections were valued at \$10 million at that time. In 1987 Library Stage III added 113,000 square feet, bringing total space to 390,000 square feet. It provided expanded space for collections and more study stations for students and faculty. The most striking feature of Stage III was the rare book facility, conference center, and exhibit gallery. Compact storage was utilized to accommodate growing collections.

In 1989, after 18 years of UWM leadership, William C. Roselle resigned, and I was appointed Acting Director beginning July 1, 1989, by Chancellor Clifford Smith. On July 1, 1990, Peter Watson-Boone was appointed as Library Director. I continued in my position as Associate Director until I retired in 1997. Professor Watson-Boone served as Library Director until he retired in 2007. This was a critical time as the University and the Library struggled to obtain adequate funding for necessary operations. The Library was faced with a major budget shortfall, threatening to migrate to the next generation of library system initiatives.

University Libraries serve as the intellectual hub of the campus, transforming expanded and remodeled space into both the scholarly and social heart of our University. Ewa Barczyk, who has served as Director of UWM Libraries since 2007, observed: "We like to say 'No one graduates from the library, but no one graduates without it' and speaks directly to our vital role in educating students." Former Chancellor Carlos Santiago summed it up: "In UWM's efforts to fulfill its dual mission at furthering student success and expanding faculty research, the UWM Libraries play a crucial role, providing essential resources and services to our campus community.

**"UWM in the Good Old Days"
(Gil Walter, Mathematics)**

I came to UWM in 1956 as a newly-graduated engineer hired by a Milwaukee firm. Being new in town, I looked around for interesting activities and found that UWM, the new university which had just been formed by the marriage of the State Teachers College and the University of Wisconsin Extension had much to offer.



Morris Marden (Math)

Although they were both educational institutions, they had quite different cultures, the former devoted to teaching improvement and the latter to knowledge improvement. I took a course in German and several mathematics courses including one in differential equations from Morris Marden. The university campus was split between the downtown location of the extension and the teachers college location on Kenwood which became the main campus. At that time there were only a few buildings: Main (now Mitchell), the small red brick library just to the west, the small red brick union, the field house on Maryland, and the campus school across Maryland.

Three institutions that later contributed buildings were alive and functioning: Downer College north of Hartford (now Holton, Merrill, Greene & Johnson), Downer Seminary on the south side of Hartford (now Garland, Pearse, & Vogel), and University School on the south side of Hartford west of Maryland (now Engelmann Hall).

As a result of taking the night school courses, I decided to go on to graduate school and, at Prof. Marden's urging, switched to mathematics. That, and the promise of a TA position, sold me and I left for Madison a couple of months later. After four years, I was essentially finished, having only to put the final touches on my dissertation. It was then that I ran into Prof. Marden again; he suggested I come to UWM to finish and offered me a faculty position at almost as high a salary as I made as an engineer. He said that UWM had lots of support in Madison and was on track to become another UCLA. So I came temporarily, but stayed for almost 40 years.

UWM grew very rapidly. It was an exciting place to be with a large number of new young faculty who were eager to talk about their research. The students were also eager to learn and quite competent; in one mechanics course, about half the students subsequently went on to earn

PhDs. The Madison campus strongly supported the development of UWM as a research university specializing in areas that complemented the strengths of Madison. In Mathematics we were able to develop applied mathematics and complex analysis.

After a couple of years, I was invited to join my former major professor as a visitor for a year in San Diego—a new campus of the University of California system. The experience was similar to that at UWM, except that in a large group of new enthusiastic faculty, several were senior and already leaders in their fields. It seemed likely that UCSD might actually be the next UCLA

When I came back to UWM, I found the spirit had changed. The administration was not as enthusiastic about research as the faculty, the students not as interested and Madison was not as supportive. But I still had hope that we were going to fulfill our promise and so stayed here for longer than I care to remember.

Incidentally UCSD did become the next UCLA!

**“Memories from Donn Haglund”
(Geography, RFA President 1998-2000)**

My first view of UWM came in May, 1958, when I came for a job interview a month before receiving my PhD from the University of Pennsylvania. It was of Mitchell Hall when I met Dean Joe Baier, outgoing Geography Chairman Harvey Uber and incoming Chair Mary Jo Read. I was the first hire after the merger for \$6,300 by the department. At that time course offerings and faculty offices were evenly divided between the “Downtown” and “Kenwood” campuses.



Joseph Baier, Dean, L&S



Harvey Uber, Geography



Mary Jo Read, Geography

Those of us downtown formed the “Downtown Luncheon Club” meeting in the basement of the south building. A very congenial group, we shared our isolation from “Kenwood.” Parties came whenever we could find an excuse. My favorite was the day someone found Benedict Arnold’s birthday was soon so we gave our “Let Bygones be Bygones” celebration. The men once decided to have a necktie exchange. The contributions continually accumulated (nobody ever took – everybody gave) until the cords we hung them on stretched the length of the room. I think we finally found someone who would take them for a knitted blanket.

By the early 1960’s many of us moved up to Kenwood as that campus expanded through the acquisition of private schools, including Downer College. After all those years, we are in 2011 finally absorbing Columbia Hospital. Now all we are still missing is Hartford Avenue School.

I recall the visit to campus of then Senator Jack Kennedy campaigning in the Wisconsin primary of 1960. I will never forget the faculty lounge we had in Mitchell Hall and the visit of former President Harry Truman, who was treated to a cake in the perfect shape of the White House, baked by music Professor John Paul Jones.

Far and away the most difficult days were in early May of 1970 at the time of the Kent State incident. The front lawn of Mitchell Hall was the sight of the tremendous and spontaneous demonstration of what seemed to be the entire student body. I was then Associate Dean of Scholastic Affairs in Letters and Science. We held a secret evening meeting of department chairs in Sabin Hall and voted to end the school year two weeks early. The students, nearly all commuters, thankfully dispersed.



Mitchell Hall – 1970 Student Demonstration

We lost the faculty lounge around then and faculty tried repeatedly to organize a faculty club. Forty years later we are still waiting!

We did get the fantastic American Geographical Society Library to move here in the late 70's, UWM's greatest treasure. We have had some losses along the way. Personally I could mention varsity football and ROTC. Recent success in soccer and basketball cannot fully replace football and ROTC. I do miss the satisfaction I enjoyed for many years as chairman of the ROTC Committee.

The greatest accomplishment I guess I ever did was to bring Phi Beta Kappa to the University, attesting to our qualitative growth that accompanied our increasing student body from 7,000 students, when I came, to over 30,000 today including thousands of graduate students.

Geography's was the second PhD program (after Mathematics) approved at UWM, which speaks well for the Department I joined back in 1958. I took early retirement in 1990 and, although I continued to teach my favorite courses (on the Arctic) for thirteen additional years, I joined the RFA immediately. I have thoroughly enjoyed twenty years of our fellowship including the two years I was president when, thanks to a great executive committee, everything went smoothly.

**“Downtown Campus Barracks ‘B’ and ‘C’ Recollections”
(Marilyn Wolff John, Engineering, RFA President 2008-2010)**

Having begun my teaching career at UWM's Downtown Campus in September 1956 in the World War II Barracks Building “B”, located along North 6th Street just south of State Street, I will never forget the “air-conditioning” sliding windows that permitted street dirt (and snow in winter) to blow in and “decorate” the drawings of freshman Engineering students, even when the windows were supposedly closed. This was many years before CAD when students used pencils, triangles, T-squares and drawing boards to execute their engineering drawings. Calculations were accomplished using a slide rule not a calculator.

Classes on the Downtown campus began on the hour while classes on the Kenwood campus began on the half-hour. A shuttle bus ran between the two campuses. The bus stop for the inter-campus bus was along 6th Street and the “B” Barracks. Exhaust fumes from the idling buses filtered in through these “tired” windows as well.

Some of the more pleasant odors/fragrances that came in through these “tired” windows was the aroma of chocolate from the Ambrosia Chocolate Company that was located a few blocks away, north and east of the Downtown campus.

The Faculty “Dining Room” in the basement of the South Building (929 N. 6th Street) was the headquarters of the “DLC” – Downtown Luncheon Club. The DLC was the hub of numerous “social events” on the Downtown UWM Campus. Among the more popular events was the annual birthday party honoring President Millard Fillmore, Christmas celebration with Santa, First Day of Spring observance, pre-wedding parties and new baby welcoming parties. Really, it was any excuse to have a party.



UWM Downtown Campus – South Hall

Barracks “B” and “C” were erected shortly after WW II as part of the UW Milwaukee Extension Center for additional classroom and faculty office space. They were fully used until 1962, when they were razed. Downtown North building (also 929 N. 6th Street) and referred to as the Science Building, was built for UW Extension Division in 1928 as an all-purpose building. Downtown South building was built for UW Extension in 1953 and referred to as the Administration Building.

It also had classrooms, a cafeteria and housed the UW Extension Division Library. Both Downtown North and South buildings were vacated in 1995 and razed a few years later. The plot of land that was the Downtown Campus (6th to 7th Streets between Kilbourn Avenue and

State Street) is currently (in 2011) a county owned surface parking lot used mainly by students attending Milwaukee Area Technical College across the street.

**“Where, Oh Where, Were the Women Faculty at UWM in the 1970’s?”
(Erika Sander, Human Movement Sciences)**

In August of 1970, I arrived as a new Assistant Professor. Over time, it became apparent to me that there were not too many women faculty on campus. Those we had were concentrated in Nursing, Social Work and Education. The rest were scattered about on campus. In fact, only ≈15% of all faculty were women, with a much smaller percentage having tenure! At that time, we had a very activist group of primarily senior women faculty called “The Committee on the Status of Academic of Women,” or CSAW.

It was in that CSAW forum that I first became familiar with those women of yesteryear, who boldly fashioned the agenda to even up the gender balance within faculty ranks, especially in the tenured ranks, and provide networking/mentoring for women faculty. Two significant events helped to move the CSAW agenda forward: the passing of Title IX and the formation of the Center for Women’s Studies. The Center’s first Director was Rachel Skalitzky (Comparative Literature), who reported directly to the Vice Chancellor (now Provost). She held that post for some years and spearheaded the development of the Center into what it is today. The Center and CSAW were the women’s network at that time!

Perhaps the most important thing the CSAW forum did was provide sound mentoring for the non-tenured women faculty. CSAW did some very calculated things to “gender diversify” the seats of power (eg key roles in faculty governance, nominating qualified females for key administrative roles on campus). The part I recall was the effectiveness of women “block voting” for just women faculty candidates in annual elections, something it took our male colleagues awhile to figure out! Over time, this definitely put women in the forefront. Those who were most meaningful to me as mentors and friends were/are Rachel Skalitzky, Ethel Sloane (Biological Sciences) and Marilyn Miller (Psychology). Now there’s a dynamic trio (see photo, below)! We were all truly blessed to have every one of them as colleagues and friends.



Women’s Studies Group - 1970’s

FORMER RFA OFFICERS, NEWSLETTER EDITORS & UWM LIAISONS



Elizabeth Lee
Secretary/Treasurer (1970-76)



Eunice Bardell
President (1975-76)



Charlotte Wollaeger
Vice President (1977, 1982)



Harold Ahlgren
Newsletter Editor (1970-74)



Herman Weil
President (1977-78)



Genevieve Meyer
President (1979)

RFA OFFICERS, NEWSLETTER EDITORS AND UWM LIAISONS (February 1962 to date)

Date	President	Vice President	Secretary/Treasurer	Editor	UWM Liaison
1962	John Lazenby	n/a	Ralph Tillema	Ralph Tillema	George Richard (Director-News Services)
1963	"	n/a	"	"	"
1964	"	n/a	"	"	"
1965	"	n/a	"	"	"
1966	"	n/a	"	"	"
1967	"	n/a	"	"	UWM Alumni Assoc
1968	"	n/a	"	"	"
1969	"	n/a	"	"	University Relations
1970	Ralph Tillema	John Lazenby	Elizabeth Lee	Harold Ahlgren	"
1971	"	"	"	"	"
1972	"	"	"	"	Secretary of the University Office (John Solon)
1973	"	"	"	"	"
1974	"	"	"	"	"
1975	Eunice Bonow Bardell	"	"	Francis J Haley	"
1976	"	"	"	"	"
1977	Herman Weil	Charlotte Wollaeger	Burton Potterveld	"	University Relations
1978	"	Genevieve Meyer	John Dulka	"	"
1979	Genevieve Meyer	Elizabeth Ludwig	"	"	"
1980	Elizabeth Ludwig	Helmut Summ	"	"	"
1981	Helmut Summ	John Teter	"	"	"
1982	John Teter	Charlotte Wollaeger	"	"	"
1983	"	"	"	"	"
1984	Eunice Bonow Bardell	Pierce Kramer	"	"	"
1985	"	"	"	"	"
1986	Garold Bartness	Frederick Olson	John Dulka	Irene Bozak	"
1987	"	"	"	"	"

RFA OFFICERS, NEWSLETTER EDITORS & UWM LIAISONS



Frederick I. Olson
Vice President (1986-88)
President (1988-1990)



Ruane Hill
Secretary/Treasurer (2002-06)



Marilyn Wolff John
Vice President (2006-08)
President (2008-10)



Carol Edler Baumann
Vice President (2000-02)
President (2002-04)



William Moritz
Vice President (2004-06)
President (2006-08)



John W. Bartel
UWM Liaison (2007-date)
UWM Alumni Relations

Date	President	Vice President	Secretary/Treasurer	Editor	UWM Liaison
1988	Frederick I. Olson	Barbara Bartley	Richard John	"	Judy Hestoft (University Relations)
1989	"	"	"	"	Judy Andreson (University Relations)
1990	Kenneth G. Johnson	Ruth Wilson	Richard John	Irene Bozak	Judy Andreson
1991	Peter J. Salamun	"	"	"	"
1992	"	Maxine McDivitt	"	"	Christine Jurich (University Relations)
1993	John Blum	Barbara Borowiecki	"	Dick Haney	"
1994	"	"	"	"	"
1995	Barbara Borowiecki	Martine Meyer	"	"	Maureen Burke (University Relations)
1996	Martine Meyer	Donn Haglund	"	"	"
1997	"	"	"	"	"
1998	Donn K. Haglund	Pierre Ullman	"	"	"
1999	"	"	"	"	Mary Jo Gresk (University Relations)
2000	Pierre Ullman	Carol Baumann	"	"	"
2001	"	"	"	"	Linda Kopp (University Relations)
2002	Carol Edler Baumann	Russ Fenske	Ruane Hill	"	"
2003	"	"	"	"	"
2004	Russ Fenske	William Moritz	"	"	"
2005	"	"	"	"	"
2006	William Moritz	Marilyn Wolff John	Alex Hill	"	"
2007	"	"	"	"	John Bartel *
2008	Marilyn Wolff John	Marilyn Miller	"	Marianna Markowetz	"
2009	"	Jessica Wirth	"	"	"
2010	Jessica Wirth	Alex Hill	Bill Mayrl	"	"

* John Bartel is with UWM Alumni Relations. Alumni Relations now reports to the Vice Chancellor for Development & Alumni Relations

RFA MEMBERS ON FACULTY IN 1956
(These were faculty still living in 2006 for UWM's 50th Anniversary)



Front Row (L-R): Larry Rathsack * (Art), William Donnelly (Speech), Ruth Wilson (Music), Arthur Else (Economics), Melvin Miller * (Speech), Francine Press * (wife of Newtol Press, Zoology)

Back Row (L-R): Harry Madison * (Psychology), Marilyn Wolff John (Engineering), Marvin Summers (Political Science), Edward Knoblock (Engineering), Max Kurz * (Social Work), Richard Siebring (Chemistry), Helen Kittsley (Zoology), Peter Salamun (Botany), Gerry Gleason (Education), Valbur Borger (Education)

Missing from the Photo: Ralph Aderman * (English), Robert Burkert (Art), Lester Fuhrmann * (Speech), Rolf Hickman (Art), J. Arthur Leer (Business), Nancy O. Lurie (Anthropology), Martine Meyer (French), Justin Replogle (English), James Schaefer (Commerce/Business), Quentin Schenk (Social Work), Michael Shurman (Physics), Jack Snively (Music), Gregoria Karides Suchy (Music), Raymond Suchy (Physics), John P. Tierney * (Physical Education), Catherine Zimmer * (Speech)

* now deceased in 2011

LOOKING TO THE FUTURE OF THE RFA

Jessica Wirth, RFA President 2010-2011

As we celebrate the 50th anniversary of the UWM Retired Faculty Association let us consider the future by reflecting a bit on our past.

The RFA arose from the desire of retired faculty to keep in contact with the university community. That purpose was initially reflected -- and still is -- in the publication of the annual Newsletter and Directory. In addition, nowadays practically instantaneous contact among colleagues is available through our group email list (uwm-rfa@uwm.edu) and website for the UWM RFA (www4.uwm.edu/rfa/).

Other RFA activities and accomplishments over time have included:

- Donating funds to UWM for scholarships to students
- Establishing an Economic Benefits Committee to watch over events in Madison and affiliate with a statewide organization with this purpose. (We are now a member of the Wisconsin Coalition of Annuitants, an important source of timely information about matters of importance to state retirees.)
- Convening a special informational meeting for UWM retirees during a major economic crisis.
- Encouraging the development of, and participating in, the UWM Guild for Learning in Retirement (now the Osher Lifelong Learning Institute)
- Including presentations by UWM faculty and community leaders in our meetings
- Holding our meetings in unique UWM facilities, with tours of the spaces.
- Successfully seeking continued inclusion in UWM publications and mailing lists, such as listing in UWM directories and receipt of the UWM Report

(See the section in this booklet entitled "Historical Overview of UWM and the UWM Retired Faculty Association" for further detail on several of these activities.)

In addition, at one time the RFA considered volunteering services in support of UWM classes, such as tutoring students and contributing guest lectures to regular UWM classes. (It is not known to what extent these activities took place.)

Let us consider the future by identifying the underlying principles that appear to have motivated the development and activities of the RFA in the past. The statement of purpose in the 2010 version of the RFA constitution is to "foster close relations between the University and retired members of the faculty and to enable the retired members to continue with their personal and collegial contacts", a reflection of the original purpose in 1961. Subsequent RFA activities since 1961 reveal additional desires. The brief listing of activities above reveals at least the following desiderata at work through the years:

- Maintain contact with UWM colleagues

- Maintain contact with the institution of UWM
- Support UWM in whatever way possible (financially, intellectually)
- Be a resource to the community on behalf of UWM
- Continue our own learning throughout our lives
- Protect our future in retirement

These various ideas motivate diverse activities benefitting the university, the greater community, and our own personal lives. I would like to suggest that one very important way in which the RFA can proceed in the future based on these ideas is to aim to strengthen our financial support for scholarships for outstanding students. Everybody gains from such an effort – students, UWM as an institution, the larger community, the RFA as an organization, and we as individuals.

The RFA Executive Committee has chosen to celebrate our 50th anniversary by setting a goal of making a \$5,000 donation in support of UWM Alumni Association Outstanding Scholars in 2011. This is about twice the amount we have given in our year of highest giving. Currently, the amount of funding the RFA gives annually is far from enough to support even a single student scholarship for one year.

It is my hope that we can use this year's commemorative donation plan as a starting point for the future, so that we can make significant increases annually in our donation to the UWMAA Outstanding Student scholarships. To think more expansively, it would be a noble and notable achievement if, over time, we can increase our annual support to enable the funding of our own separately sponsored scholarship in the name of the UWM RFA.

At this stage in our personal lives, we often think about our legacies. Significant scholarship support to excellent students would be a good collective legacy of the UWM Retired Faculty Association, whose members have spent their lives in support of student learning. Our dreams as teachers have always been to have outstanding students; let us aim to make that dream a reality for our UWM successors. It would be wonderful if fifty years from now, at the 100th anniversary celebration of the RFA, the president was able to report on a large number of "UWM Retired Faculty Association Scholarships" that have been awarded over the past number of years!

In addition to aiming for a substantial increase in our contributions to scholarships, there is another way in which I hope the RFA will develop over time. I would like to see the activities of the RFA broadened as a personal resource for our own members. I believe that in the long run these two threads of future RFA development – increasing the benefits to us individually, and increasing our funding of student scholarships -- are complementary and mutually reinforcing endeavors.

There are many ways in which the RFA can become more useful to individual members in our daily lives. We can develop, and we can promote (through our website and group email) many activities that bring us together in interesting and meaningful ways in addition to our regular fall and spring meetings. These might include special presentations about topics or outings to places of special interest, or programs relating to us personally as individual retirees dealing with important financial, health, or social issues at this stage of our lives. One successful example is the UWM/RFA Friends of the Milwaukee Symphony Orchestra lecture series organized by Norm and Judy Lasca and promoted through the RFA. There are many other possibilities, some of which are just getting started (e.g., small group outings organized by

Alex Hill for theater or sports events), or are still ideas in our heads (such as sharing information and photos about our travels). Many of our retired faculty are very active in organizations whose activities would be of interest to us and can be promoted through the RFA. Similarly there are many important personal issues relating to aging and retirement, around which the RFA could organize a variety of events, panels, presentations, question-answer sessions, etc. I invite you to suggest topics that you would like to see the RFA address, and I encourage you to propose, organize, or promote events through the RFA that you would like colleagues to know about. The UWM RFA is a potentially valuable resource awaiting development by and for our members.

As we serve our members more actively in ways deemed useful and important, the RFA will become a stronger organization. The more vibrant the RFA becomes as a real community of colleagues and friends who derive joy and benefit from interesting, meaningful participation in RFA activities and services, the greater the likelihood of member investment (psychological and otherwise) in the organization. Thus, while we continue to build an organization that serves us each individually, I believe we are strengthening the RFA's ability to attract more financial support from members as we aim to provide more scholarship funding for excellent students.

That will be a good legacy.



Jessica Wirth
RFA President

HOW MANY OF OUR FORMER UWM COLLEAGUES CAN YOU IDENTIFY FROM THIS PHOTO?
(Photo is from a Length of Service Faculty Awards function, ca. 1984)

