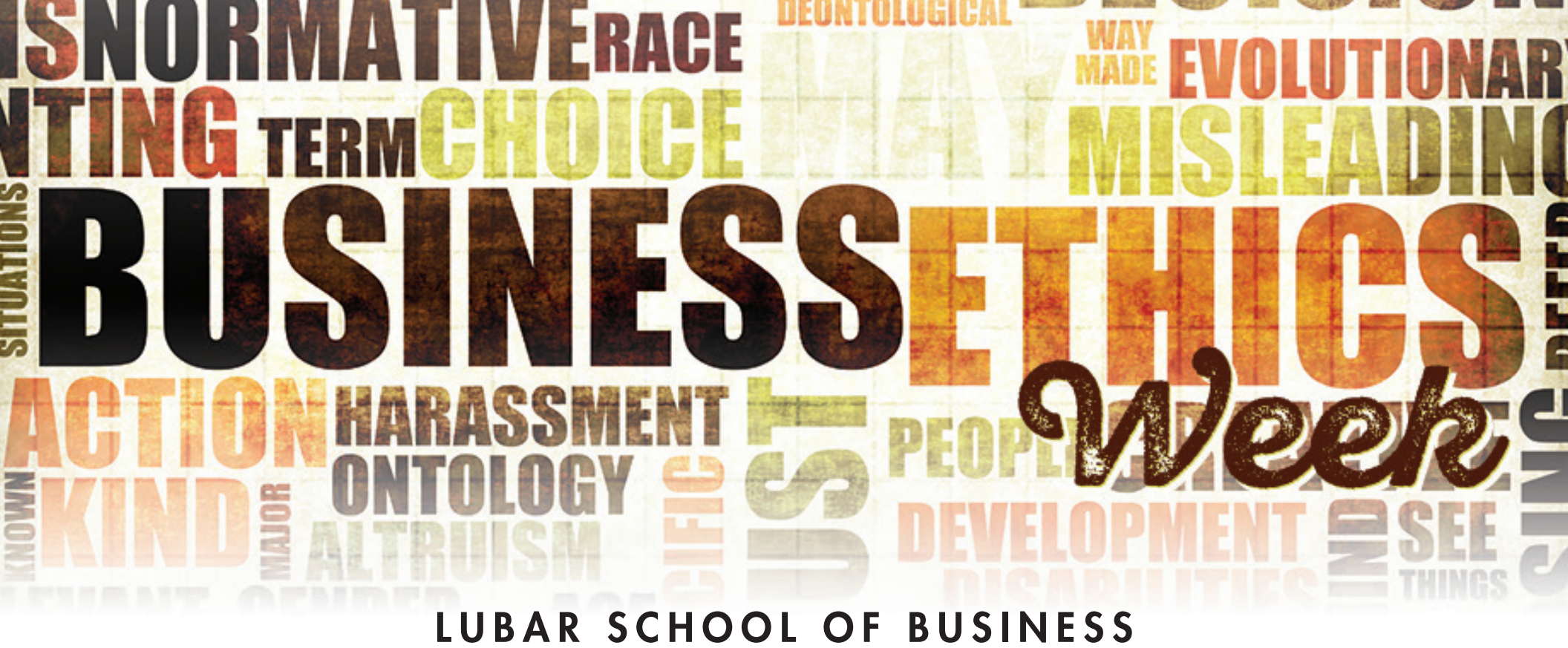

LUBAR SCHOOL OF BUSINESS

BUSINESS ETHICS LUNCHEON & LECTURE

Featuring Dr. Mary Gentile

Giving Voice To Values:
The "How" of Values-Driven Leadership Development

FRIDAY, APRIL 14, 2017

11:30 am - 1:30 pm | Zelazo Center, Rm. 250

Dr. Mary Gentile will share a ground-breaking new approach to preparing business managers and leaders for values-driven decision making. Drawing on both the actual experience of business practitioners as well as cutting edge research, GIVING VOICE TO VALUES (GVV) fills a long-standing and critical gap in our understanding of how to enable ethical practice. Rather than a focus on ethical analysis, GVV focuses on ethical implementation and asks the question: "What if I were going to act on my values? What would I say and do? How could I be most effective?"

Lunch will be provided.

RSVP at **uwm.edu/business/rsvp-for-business-ethics-presentation/**

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