

**Psychology 101-206: Introduction to Psychology**  
**Online, Fall 2015**

**Instructor:** **Karyn Frick, Ph.D.**

Department of Psychology

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Office hours: By appointment only. Please contact me by email to arrange a time to meet.

Email availability: I am generally available via email from 9 am – 5 pm on weekdays. I check email up until 10 pm on weekdays and at points on weekends, and may answer your question at these times as my schedule allows. However, you should not expect to receive an answer to any emails received after 5 pm until after 9 am on the next weekday.

**Teaching Assistant:** **Jaekyoon Kim, M.S.**

Department of Psychology

Office: 296 Pearse Hall

Phone: 414-229-3341

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Office hours: Online--Mondays, 9-10 am, D2L Discussion board

In person--Tuesdays, 9-10 am, Library Grind

Email availability: Same as Dr. Frick's

**It is your responsibility to read this syllabus completely to be aware of due dates and course policies.**  
**Although the instructors may remind you of some important deadlines, it is your responsibility to complete all work in this course on time.**

**Course format:**

- **This course will be conducted entirely online.**
- All course business will be conducted on UWM's D2L website (<http://d2l.uwm.edu>).
- Exams in D2L are best taken on a computer or laptop hardwired into the wall to prevent a loss of signal from causing an error when you submit. **Cell phones are NOT recommended for taking exams** because signal problems often lead to errors in submitting.
- For questions about accessing or working D2L, please contact the UWM Help Desk *before* contacting the instructors. The Help Desk staff knows D2L far better than we do and can answer your questions better and faster than we can. The Help Desk can be reached as follows:
  - 414-229-4040 or 877-381-3459 (toll free)
  - <http://www4.uwm.edu/technology/help/campus/gettechhelp.cfm>

**Course Description and Learning Outcomes:**

- The learning objective of this course is for students to understand the science of psychology including the theories, research, and applications that constitute the field. This course will provide a broad overview of the various subfield of psychology to prepare you for more advanced study in any area of the discipline. During the semester, we will discuss topics including the scientific method, psychological research, neuroscience, sensation and perception, states of consciousness, learning, memory, cognition and language, intelligence, development, personality, health psychology, psychological disorders, and social psychology. By the end of the course, you should have learned:
  - How psychologists study behavior and deal with ethical issues involved in research

- Basic information about how the brain works
- How we sense the world around us and perceive external stimuli
- What happens when we sleep
- The foundations of learning, memory, thinking, reasoning, and language
- The nature of intelligence
- Human development from conception to adulthood
- The nature of personality and its assessment
- The impact of stress on health and wellness
- The major psychological disorders and how are treated
- Social influence, foundations of prejudice, affection, aggression, and altruism

Required text:

- For this course you will be required to purchase McGraw-Hill Education Connect® access for *Understanding Psychology*, 12th edition by Robert S. Feldman. We are using an ***electronic textbook called a SmartBook exclusively*** for this course. SmartBook is publisher McGraw-Hill's online adaptive learning system. SmartBook lives within McGraw-Hill's online system called Connect. You are not required to have a print text, and please be aware if you purchase a used textbook you will still need to purchase Connect access.
- You must purchase the textbook through McGraw-Hill's Connect website. Please register using YOUR name as listed in D2L. Do NOT register using a nickname or your parent's name if you used their credit card. Use your name as listed in D2L. There are two options for purchase:
  - Credit card: You should use a credit card to purchase your textbook if at all possible. This option allows you to purchase directly from McGraw-Hill, thus giving you instant and less expensive access to the book than using cash or a credit card. You do NOT need an access code to buy the book if using a credit card.
  - Cash or Check: To use cash or check, you must go to the UWM Bookstore and purchase an access code. You can then enter the access code on the Connect website to access the SmartBook. Note: *This option should be avoided unless absolutely necessary because you will pay more if you purchase the access code from the bookstore* (they mark up prices to cover overhead). Also, there are only 10 of these access codes in the bookstore, so they are in limited supply.
  - Help! I don't have the money to buy the book right now! What do I do? If you are still waiting for your financial aid, then you may preview the book for 2 weeks using the free trial (or "courtesy access"). After 2 weeks, you will need to purchase the book to gain access to the text and SmartBook quizzes.
  - Please do not attempt to purchase the book from online booksellers like Amazon because traditional hardcover copies will not give you access to the SmartBook questions that will constitute 15% of your grade.
- The textbook and web link are as follows:
  - **Feldman, R. S. *Understanding psychology* (12<sup>th</sup> ed.), Connect with SmartBook.** New York, NY: McGraw-Hill
  - [http://connect.mheducation.com/class/k-frick-101-206\\_1](http://connect.mheducation.com/class/k-frick-101-206_1)
    - Paste this URL into your browser or click the link in the Links tab in our course's D2L website. For additional information, see "How to buy your textbook" in the D2L Contents tab.
    - Click "Register Now" and enter your UWM email address. On the registration page (see screen shot below), click "Buy Online" on the right side of the page to purchase using a credit card. If you purchased an access code from the bookstore, then enter it

on the left side of the page and click “Submit”. For 2-week courtesy access, click “Start courtesy access” on the right side of the page.

**McGraw Hill Education** Help Exit

**Feldman: Understanding Psychology, 11e**  
by Robert Feldman

### Student Registration

**Have a registration code?**  
Enter your registration code below. You'll find your code on a card that either came with your textbook or that you purchased separately.

**Registration Code:**  
 -  -  -  -   
 Example: GRFU-BYHA-6MYJ-FGMK-F9XA

**Submit**

[How to register with a registration code](#) | [View sample registration card](#)

**Don't have a code?**  
**Buy access online**  
No registration code, no problem. You can buy access to Understanding Psychology right now. All you need is a credit card.

**Buy Online**

**Try before buying**  
Get instant access to your instructor's course work and materials with **courtesy access**. Your work will always be saved during your courtesy period and you'll receive a reminder before it expires.

**Start courtesy access**

- Remember to register using the name that is listed for you in D2L.
- The SmartBook textbook costs \$85. If you would like a print version of the text at any point during the semester, you may purchase a full color loose-leaf version of the text AFTER you've purchased the electronic text. The print-upgrade option costs an additional \$15. For more information, see the Powerpoint presentation entitled, “How to buy your textbook” in the Contents tab in D2L.’

#### Information on REQUIRED course material:

| Title  | Edition | Author  | Publisher             | Where to Buy   | Price   |
|--|---------|---------|-----------------------|--|---------|
| Connect access for <i>Understanding Psychology</i> | 12th    | Feldman | McGraw-Hill Education | Follow course link and register in Connect to purchase | \$85.00 |

#### Optional Print Upgrade:

| Title  | Edition | Author  | Publisher             | Where to Buy   | Price  |
|--|---------|---------|-----------------------|--|--|
| Binder-Ready Edition of <i>Understanding Psychology</i> – <u>available only after Connect purchase</u> | 12th    | Feldman | McGraw-Hill Education | Within Connect course for this class, upgrade to print by clicking button on the section home page | \$15.00 upgrade available AFTER \$85.00 Connect purchase above |

#### Student expectations and responsibilities:

- Students are expected to do the assigned weekly readings, take SmartBook quizzes on time, and take exams on time.

- Students are expected to take primary responsibility for their performance in this course and are strongly encouraged to contact the instructor with questions about course content, format, or instructions.
- *Because this is an online course, you have far more responsibility for ensuring your adequate course progress than in a typical face-to-face course.* You will be given a certain amount of flexibility in completing course requirements (e.g., when during the week you choose to take the SmartBook quiz before the Sunday night deadline), but it is imperative that you complete these requirements on time or your grade will suffer.
- **\*\*\**It is your responsibility to read this syllabus completely to be aware of due dates and course policies. Although the instructors may remind you of some important deadlines, it is your responsibility to complete all work in this course on time.***
- This course contains as much content as the face-to-face version, so do not assume that this course will be less work because it is online.

Course schedule:

| Course week | Week of  | Topic   | Reading                  |
|-------------|----------|---|--------------------------|
| 1           | Sept. 1  | The Scientific Method   | Chapter 2                |
| 2           | Sept. 7  | Neuroscience and Behavior   | Chapter 3                |
| 3           | Sept. 14 | Sensation and Perception  | Chapter 4                |
| 4           | Sept. 21 | <b>EXAM 1, Sept. 25 from 12 am-11:59 pm<br/>(Chapters 2, 3, 4)</b>  |                          |
| 5           | Sept. 28 | States of Consciousness   | Chapter 5                |
| 6           | Oct. 5   | Learning<br>Memory  | Chapter 6<br>Chapter 7   |
| 7           | Oct. 12  | <b>EXAM 2, Oct. 16 from 12 am-11:59 pm<br/>(Chapters 5, 6, 7)</b>   |                          |
| 8           | Oct. 19  | Cognition and Language<br>Intelligence  | Chapter 8<br>Chapter 9   |
| 9           | Oct. 26  | Developmental Psychology  | Chapter 12               |
| 10          | Nov. 2   | Personality   | Chapter 13               |
| 11          | Nov. 9   | <b>EXAM 3, Nov. 13 from 12 am-11:59 pm<br/>(Chapters 8, 9, 12 &amp;13)</b>                                  |                          |
| 12          | Nov. 16  | Stress and Health<br>Psychological Disorders  | Chapter 14<br>Chapter 15 |
| 13          | Nov. 23  | <b><i>Thanksgiving week—no assignments</i></b>  |                          |
| 14          | Nov. 30  | Treatment of Psychological Disorders<br>Social Psychology   | Chapter 16<br>Chapter 17 |
| 15          | Dec. 7   | <b>EXAM 4, Dec. 11 from 12 am-11:59 pm<br/>(Chapters 14, 15, 16, 17)<br/>Note: Exam 4 is NOT cumulative</b> |                          |

Assessment:

Grades in this course will be determined as follows:

| Learning objective   | Evaluation tool                                 | Points     | % of grade                    |
|--|---|------------|-------------------------------|
| Demonstrate mastery of course concepts   | Exam 1  | 100        | 21.25                         |
| Demonstrate mastery of course concepts   | Exam 2  | 100        | 21.25                         |
| Demonstrate mastery of course concepts   | Exam 3  | 100        | 21.25                         |
| Demonstrate mastery of course concepts   | Exam 4  | 100        | 21.25                         |
| Demonstrate ability to learn and practice basic course concepts  | SmartBook questions                             | 70         | 15                            |
|  | <i>Total</i>                                    | <i>470</i> | <i>100</i>                    |
| Participate in research for extra credit: Participating as a subject in research studies conducted by faculty in Psychology. This experience gives you first-hand knowledge of psychological research. | <b>Extra credit!!</b><br>Research participation | Up to 25   | Up to 5% added to final grade |

Grades in this course will NOT be curved. Grades will be earned according to the following scale: A=94-100%, A-=90-93%, B+=86-89%, B=83-85%, B-=80-82%, C+=76-79%, C=73-75%, C-=70-72%, D+=66-69%, D=63-65%, D-=60-62%, F=<60%. Final grades will be calculated according to the same scale. The final point values that correspond to these grades are listed in the table below:

| Final Points  | Percent      | Grade |
|---------------|--------------|-------|
| 470-440       | 94-100       | A     |
| 439-421       | 90-93        | A-    |
| 420-402       | 86-89        | B+    |
| 401-388       | 83-85        | B     |
| 387-374       | 80-82        | B-    |
| 373-355       | 76-79        | C+    |
| 354-341       | 73-75        | C     |
| 340-327       | 70-72        | C-    |
| 326-308       | 66-69        | D+    |
| 307-294       | 63-65        | D     |
| 293-280       | 60-62        | D-    |
| 279 and below | less than 60 | F     |

*On average, students should expect to make the following minimum time commitment in this course:*

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| Course element                        | (Min/class) x (# of classes) = hours |
| Class contact (lecture):              | 75/60 x 26 = 32.5 hours              |
| Assigned Reading/SMARTBOOK questions: | 120/60 x 26 = 52 hours               |
| Studying for 4 exams:                 | 720/60 x 4 = 48 hours                |
| 4 exams:                              | 75/60 x 4 = 5 hours                  |
| Total semester commitment:            | 137.5 hours (45.83/credit)           |
| <b>Weekly average (15 weeks):</b>     | <b>9.17 hours</b>                    |

In sum, you should plan to devote *at least 9 hours/week to this course* (137.5 hours across the entire semester). Bear in mind that this is a minimum time commitment, and that more time may be required to prepare effectively for the exams.

### Exams:

- **Four 50-minute exams** (each worth 21.25% of your grade) will be administered through D2L during the semester. Questions will be based on material presented during lecture and in the assigned readings. *The final exam will NOT be cumulative.*
- **Exams will be given on Fridays from 12 am-11:59 pm.** You may log in to take the exam at any point during this time window, but must complete your exam by 11:59 pm.
- **Exam dates are as follows:**
  - **Sept. 25**
  - **Oct. 16**
  - **Nov. 13**
  - **Dec. 11**
- **Make-up exams** will only be offered only to students who have obtained permission *in advance* from the instructor. If you do not contact me before the start of the exam, then I reserve the right to deny a make-up examination.
  - *Make-up exams will consist entirely of essay questions rather than multiple choice.*
  - Acceptable reasons for a make-up exam include a significant illness documented by a letter from a physician or an extremely serious family problem (e.g., death of a family member) that precludes you from taking the exam.
  - *Please make sure that you have a back up method of taking the exam in case your internet connection or computer experiences a problem. Make-up exams will not be given for technical problems.*
  - If an exam conflicts with your observance of a *religious holiday*, please provide a written note to the instructor within the first three weeks of class.
  - Excused absences for *sports team members*:
    - You must bring me a letter from the Athletic Department stating your team and the dates of your required absence.
    - If one of these dates falls on the date of an exam, then contact me ASAP to schedule a make-up exam.
    - If you must miss class because of your athletic commitment, then it is your responsibility to get class notes from someone in class.
  - Students who miss an exam without satisfying these conditions will receive a grade of *zero* for that exam.
  - Missed make-up exams will receive a grade of *zero*.
- **Exam-related questions** may be asked by email, in the general discussion forum on D2L, or during pre-arranged meetings with Dr. Frick and Mr. Kim. We cannot guarantee that emailed questions will be answered in time for the exam. If you do send questions by email, you are strongly encouraged to do so well in advance of the exam.

### SmartBook:

- SmartBook is an adaptive learning environment that highlights information in the textbook according to your own mastery of the material. For SmartBook to adequately guide you through the material, it needs to know which content you have mastered and which you have not. Therefore, you will be required to answer questions about the material upon which you will be graded.
- **Grading:**

- Fifteen percent of your grade will be based on your completion of SmartBook questions for each assigned chapter on the McGraw-Hill website.
- Your grade will be based on the number of quiz questions you complete (answer correctly) AND whether you completed these questions by the due date.
- ***The due date for each quiz will be Sunday at 11:59 pm.*** The dates are also shown on the McGraw-Hill website.
- You must answer questions *by the due date* to receive credit for them.
- You will be required to answer **40 questions correctly for each assigned chapter.**
- Successful completion of this criterion will earn you **5 points per chapter.**
- We will cover 14 chapters in lecture, so you can earn up to **70 total points** if you successfully complete the questions for each chapter.
- Incorrectly answered questions will not count towards the 40-question criterion. You will only receive credit for correct answers. For example, if you correctly answer only 15 questions for a chapter, you will receive only 1.875 points for that chapter. Twenty correct answers will earn you 2.5 points, and so on.
- Each question will ask you for your level of certainty of your answer. Your estimation of how well you know the answer has no bearing on whether you get credit for it, but is used by the website to gauge what subjects you might need more help with.
- **Managing SmartBook:**
  - Log into the McGraw-Hill website and select our course. The home page will list each chapter, so click on the chapter you want. This will bring you automatically to SmartBook. See “Tips for using SmartBook” in the Contents tab on D2L for more information about SmartBook.
- **Technical questions:**
  - SmartBook is best accessed using the Firefox and Google Chrome browsers. It will also work on Safari and Internet explorer.
  - For technical questions about Connect or SmartBook, please contact McGraw-Hill at:
    - **Customer Experience Group (CXG) Hours of Operation:**
      - Sun: 11 am – 1 am
      - Mon-Thurs: 7 am – 3 am
      - Fri: 7 am – 8 pm
      - Sat: 9 am – 7 pm
      - (All times are Central time)
    - **By Phone:** Toll-free 800-331-5094 (US Only)
    - **By Email:** <http://mpss.mhhe.com/>
    - **By Chat:** <http://mpss.mhhe.com/>

### Extra Credit Opportunity:

- Extra credit will be given for participation as a subject in research studies conducted by faculty in Psychology. This experience will provide you with first-hand knowledge of psychological research.
- You may earn up to 25 points through research participation, where 5 points corresponds to 1 hour of research participation (so 2 hours of participation earns you 10 points, 3 hours earns 15 points, 4 hours earns 20 points, and 5 hours earns 25 points).
- You will access these research projects through the SONA website. See the last page of this syllabus or the “Extra Credit Research Instructions” file in the Contents tab of D2L for detailed instructions. In addition, you might find the following step-by-step tutorial helpful: [http://www4.uwm.edu/letsci/psychology/Sona\\_research\\_participation/](http://www4.uwm.edu/letsci/psychology/Sona_research_participation/)
- *Please note the due date and time for extra credit participation listed in the instructions!*

Tutoring:

- If you find that you need additional help beyond that provided by Dr. Frick or Mr. Kim, then you are encouraged to use the free tutoring services provided by Panther Academic Support Services (PASS).
  - PASS can provide online or face-to-face tutoring to fit your schedule.
  - For more information on tutoring, please visit [www.pass.uwm.edu](http://www.pass.uwm.edu) and click on “Programs & Services”.

University Policies:

- Information on university policies on participation by students with disabilities, accommodation for religious observances, calls to active military duty, complaint procedures, grade appeal procedures, and other standing policies (e.g., misconduct, sexual harassment, incompletes) can be found at [http://www4.uwm.edu/secu/news\\_events/upload/Syllabus-Links.pdf](http://www4.uwm.edu/secu/news_events/upload/Syllabus-Links.pdf)

Students with Disabilities:

- If you have a documented disability and need special accommodations in order to meet any of the requirements of this course, please contact Dr. Frick as soon as possible.
- You must provide Dr. Frick with a copy of your VISA form, which you can obtain at the Accessibility Resource Center (Mitchell 112; 229-6287; <http://uwm.edu/arc/>). You may send your form to Dr. Frick by email or by dropping it off in her office or mailbox in Garland Hall.

Academic Misconduct:

- This course will strictly adhere to UWM's policy regarding academic misconduct. UWM does not tolerate academic misconduct, in any form. Cheating and plagiarism, on behalf or yourself or another student, will not be tolerated. Any student caught cheating or plagiarizing may be subject to receiving a zero for that exam or quiz, and may risk removal from the course or other sanction. The University defines academic misconduct as, "an act in which a student seeks to claim credit for the work or efforts of another without authorization or citation, uses unauthorized materials or fabricated data in any academic exercise, forges or falsifies academic documents or records, intentionally impedes or damages the academic work of others, engages in conduct aimed at making false representation of a student's academic performance, or assists other students in any of these acts." Information about the procedures that are followed when a student is suspected of academic misconduct can be found at: [http://www4.uwm.edu/Dept/Acad\\_Aff/policy/academicmisconduct.cfm](http://www4.uwm.edu/Dept/Acad_Aff/policy/academicmisconduct.cfm)

How to Excel in this Course:

- Watch every lecture and take notes on the lecture slides available on D2L (Contents tab).
  - Pay attention during lectures
  - Take good notes
- Read the textbook chapters and do the SmartBook practice quizzes *before* watching the lectures.
- Make sure to complete each SmartBook quiz on time so you don't lose valuable points.
- Use the lecture slides and your lecture notes to guide your studying for each exam.
- Discuss class content with your classmates.
- Ask questions!
- Make sure you do NOT fall behind in your studies, as it can be difficult to catch up.

## SONA INSTRUCTIONS FOR PARTICIPANTS Fall 2015

### Research Participation for Extra Credit

Opportunities for research participation for extra credit can be found on the Psychology Department SONA website – see the top link on the department Sona webpage: [http://www4.uwm.edu/lets/psychology/Sona\\_research\\_participation/](http://www4.uwm.edu/lets/psychology/Sona_research_participation/).

**The last day for participation is 5PM on Tuesday, Dec 15** (the study day).

You have until 5PM on Weds, Dec 16 to reassign Sona credits from one course to another (if you are registered for more than one course offering extra credit this semester).

If you participated in previous semesters you may already have an account. If your account no longer exists or you need to establish a new account, follow these steps:

1. Log onto the SONA website: <http://uwmilwaukee.sona-systems.com/>
2. In the bottom left-hand corner click on “Request an Account Here” under the “New Participant” heading.
3. Enter all of the requested information – MAKE SURE YOUR EMAIL ADDRESS IS CORRECT. Your username should be your epanther email address, not your student ID number.
4. When you receive your password via email, log into your account and change your password.

The first time you log in you will be asked to do a brief prescreening survey (approximately 25 questions). Researchers may invite you to participate in their studies based on your responses to the prescreen questions. You may choose whether or not you wish to participate in these studies.

Once you have logged on to the website you will see a list of studies. If a study interests you and “Time slots available” is stated to the left of the study title, you can view available sessions and sign up for those sessions by clicking on the study title and then on View Time Slots at the bottom of the study description page. You will receive a reminder email prior to your session.

**It is very important to remember that when you sign up for a session you are making a commitment to show up for that appointment.** If you need to cancel you may do so via the SONA website prior to the session. Studies vary in how much advance notice they need of cancellation (most are 24 hours) – please take note of this when you sign up. **If you do not show up for a session you will lose the opportunity to earn one percent of extra credit. If you fail to show for a second session you will again lose the opportunity to earn a second percentage of extra credit and you will no longer have the opportunity to sign up for research studies to earn extra credit for your course(s).** You can make up the extra credit points you lost by completing an alternative extra credit option (see Alternative to Research Participation study on Sona). The alternative option involves reading an empirical paper related to the course for which you wish to receive extra credit and writing a summary of the article.

If you have questions please contact the SONA Subject Pool Coordinator, Dr. Christine Larson, [laroncl@uwm.edu](mailto:laroncl@uwm.edu).