

Psychology 101-203: Introduction to Psychology
Online, Summer 2016

Instructor: **Karyn Frick, Ph.D.**

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Office hours: By appointment only. Please contact me by email to arrange a time to meet.

Email availability: I am generally available via email from 9 am – 5 pm on weekdays. I check email up until 10 pm on weekdays and at points on weekends, and may answer your question at these times as my schedule allows. However, you should not expect to receive an answer to any emails received after 5 pm until after 9 am on the next weekday.

It is your responsibility to read this syllabus completely to be aware of due dates and course policies.
Although the instructor may remind you of some important deadlines, it is your responsibility to complete all work in this course on time.

Course format:

- **This course will be conducted entirely online.**
- All course business will be conducted on UWM's D2L website (<http://d2l.uwm.edu>).
- Quizzes in D2L are best taken on a computer or laptop hardwired into the wall to prevent a loss of signal from causing an error when you submit. **Cell phones are NOT recommended for taking quizzes** because signal problems often lead to errors in submitting.
- For questions about accessing or working D2L, please contact the UWM Help Desk *before* contacting the instructors. The Help Desk staff knows D2L far better than we do and can answer your questions better and faster than we can. The Help Desk can be reached as follows:
 - 414-229-4040 or 877-381-3459 (toll free)
 - <https://uwm.cherwellondemand.com/CherwellPortal/CampusTechnology#0>

Course Description and Learning Outcomes:

- The learning objective of this course is for students to understand the science of psychology including the theories, research, and applications that constitute the field. This course will provide a broad overview of the various subfield of psychology to prepare you for more advanced study in any area of the discipline. During the semester, we will discuss topics including the scientific method, psychological research, neuroscience, sensation and perception, states of consciousness, learning, memory, cognition and language, intelligence, development, personality, health psychology, psychological disorders, and social psychology. By the end of the course, you should have learned:
 - How psychologists study behavior and deal with ethical issues involved in research
 - Basic information about how the brain works
 - How we sense the world around us and perceive external stimuli
 - What happens when we sleep
 - The foundations of learning, memory, thinking, reasoning, and language
 - The nature of intelligence
 - Human development from conception to adulthood
 - The nature of personality and its assessment
 - The impact of stress on health and wellness
 - The major psychological disorders and how are treated
 - Social influence, foundations of prejudice, affection, aggression, and altruism

Required text:

- For this course you are required to purchase McGraw-Hill Education Connect® access for *Understanding Psychology*, 12th edition by Robert S. Feldman. We are using an ***electronic textbook called a SmartBook exclusively*** for this course. SmartBook is publisher McGraw-Hill's online adaptive learning system. SmartBook lives within McGraw-Hill's online system called Connect. You are not required to have a print text, and please be aware if you purchase a used textbook you should still purchase Connect access.
- You must purchase the textbook through McGraw-Hill's Connect website. Please register using YOUR name as listed in D2L. Do NOT register using a nickname or your parent's name if you used their credit card. Use your name as listed in D2L.
 - You must use a credit card to purchase your textbook. This option allows you to purchase directly from McGraw-Hill, thus giving you instant and less expensive access to the book than using cash or a credit card.
 - Help! I don't have the money to buy the book right now! What do I do? If you are still waiting for your financial aid, then you may preview the book for 2 weeks using the free trial (or "courtesy access"). After 2 weeks, you will need to purchase the book to gain access to the text and SmartBook quizzes. There are also 3 hardcopies of the text on reserve in the UWM library.
 - For this summer version of the course, you may purchase a hard copy of the book from online booksellers like Amazon because the SmartBook questions that will be assigned will count for extra credit rather than required course credit. However, you will likely pay more for a hardcover copy.
- The textbook and web link are as follows:
 - **Feldman, R. S. *Understanding psychology* (12th ed.), Connect with SmartBook.** New York, NY: McGraw-Hill
 - <http://connect.mheducation.com/class/k-frick-101-copy>
 - Paste this URL into your browser or click the link in the Links tab in our course's D2L website. For additional information, see "How to buy your textbook" in the D2L Contents tab.

McGraw Hill Education

Help Exit

Feldman: Understanding Psychology, 12e

by Bob Feldman

Student Registration

Have a registration code?

Enter your registration code below. You'll find your code on a card that either came with your textbook or that you purchased separately.

Registration Code:

Example: GRFU-BYHA-6MYJ-FGMK-F9XA

Submit

[How to register with a registration code](#) | [View sample registration card](#)

Don't have a code?

Buy access online

No registration code, no problem. You can buy access to Understanding Psychology right now. All you need is a credit card.

Buy Online

VISA MasterCard Discover

Try before buying

Get instant access to your instructor's course work and materials with courtesy access. Your work will always be saved during your courtesy period and you'll receive a reminder before it expires.

Start courtesy access

- Click “Register Now” and enter your UWM email address. On the registration page (see screen shot below), click “Buy Online” on the right side of the page to purchase using a credit card. If you purchased an access code from the bookstore, then enter it on the left side of the page and click “Submit”. For 2-week courtesy access, click “Start courtesy access” on the right side of the page.
- Remember to register using the name that is listed for you in D2L.
- The SmartBook textbook costs \$85. If you would like a print version of the text at any point during the semester, you may purchase a full color loose-leaf version of the text AFTER you’ve purchased the electronic text. The print-upgrade option costs an additional \$25. For more information, see the Powerpoint presentation entitled, “How to buy your textbook” in the Contents tab in D2L.’

Information on REQUIRED course material:

Title	Edition	Author	Publisher	Where to Buy	Price
Connect access for <i>Understanding Psychology</i>	12th	Feldman	McGraw-Hill Education	Follow course link and register in Connect to purchase	\$85.00

Optional Print Upgrade:

Title	Edition	Author	Publisher	Where to Buy	Price
Binder-Ready Edition of <i>Understanding Psychology – available only after Connect purchase</i>	12th	Feldman	McGraw-Hill Education	Within Connect course for this class, upgrade to print by clicking button on the section home page	\$25.00 upgrade available AFTER \$85.00 Connect purchase above

Student expectations and responsibilities:

- Students are expected to do the assigned readings, take chapter quizzes on D2L by the due date, and take SmartBook quizzes for extra credit.
- Students are expected to take primary responsibility for their performance in this course and are strongly encouraged to contact the instructor with questions about course content, format, or instructions.
- *Because this is an online course, you have far more responsibility for ensuring your adequate course progress than in a typical face-to-face course.* You will be given a certain amount of flexibility in completing course requirements (e.g., when you choose to take the chapter quizzes in D2L and complete SmartBook questions for extra credit), but it is imperative that you complete these requirements on time or your grade will suffer.
- *****It is your responsibility to read this syllabus completely to be aware of due dates and course policies. Although the instructor may remind you of some important deadlines, it is your responsibility to complete all work in this course on time.**
- This course contains as much content as the face-to-face version, so do not assume that this course will be less work because it is online.

Suggested course schedule:

- Because of the compressed timeline for this online course, I have set D2L to allow you to complete chapter quizzes at any point before the last day of the course (6/25/16). Thus, you may proceed with the course at your own pace.
- The following is a suggested course schedule that will allow you to complete this chapter quizzes at a uniform pace.
- Do not wait to take all quizzes until the last week of class!

Course week	Date	Topic	Reading	Required assignment	Extra credit assignment
1	May 31	The Scientific Method	Chapter 2	D2L Chapter 2 quiz	Smartbook Chapter 2
1	June 1-2	Neuroscience and Behavior	Chapter 3	D2L Chapter 3 quiz	Smartbook Chapter 3
1	June 3-4	Sensation and Perception	Chapter 4	D2L Chapter 4 quiz	Smartbook Chapter 4
2	June 5-6	States of Consciousness	Chapter 5	D2L Chapter 5 quiz	Smartbook Chapter 5
2	June 7-8	Learning	Chapter 6	D2L Chapter 6 quiz	Smartbook Chapter 6
2	June 9-10	Memory	Chapter 7	D2L Chapter 7 quiz	Smartbook Chapter 7
2	June 11	Cognition and Language	Chapter 8	D2L Chapter 8 quiz	Smartbook Chapter 8
3	June 12-13	Intelligence	Chapter 9	D2L Chapter 9 quiz	Smartbook Chapter 9
3	June 14-15	Developmental Psychology	Chapter 12	D2L Chapter 12 quiz	Smartbook Chapter 12
3	June 16-17	Personality	Chapter 13	D2L Chapter 13 quiz	Smartbook Chapter 13
4	June 18-19	Stress and Health	Chapter 14	D2L Chapter 14 quiz	Smartbook Chapter 14
4	June 20-21	Psychological Disorders	Chapter 15	D2L Chapter 15 quiz	Smartbook Chapter 15
4	June 22-23	Treatment of Psychological Disorders	Chapter 16	D2L Chapter 16 quiz	Smartbook Chapter 16
4	June 24-25	Social Psychology	Chapter 17	D2L Chapter 17 quiz	Smartbook Chapter 17

Assessment:

Grades in this course will be determined as follows:

Formal grade evaluation:

Learning objective	Evaluation tool	Points	% of grade
Demonstrate mastery of course concepts	14 chapter quizzes (20 points each, <i>the lowest grade will be dropped</i>)	260	100
	<i>Total</i>	<i>260</i>	<i>100</i>

Extra credit opportunities:

Learning objective	Evaluation tool	Points	% of grade
Demonstrate ability to learn and practice basic course concepts	SmartBook questions (13 of 14 chapters will count for extra credit)	Up to 13	Up to 5% added to final grade
Participating as a subject in research studies conducted by faculty in Psychology. This experience gives you first-hand knowledge of psychological research.	Research participation (sign up through SONA system)	Up to 13	Up to 5% added to final grade
	<i>Total</i>	<i>Up to a total of 13</i>	<i>Up to a total of 5% added to final grade</i>

Grades in this course will NOT be curved. Grades will be earned according to the following scale: A=94-100%, A-=90-93%, B+=86-89%, B=83-85%, B-=80-82%, C+=76-79%, C=73-75%, C-=70-72%, D+=66-69%, D=63-65%, D-=60-62%, F=<60%. Final grades will be calculated according to the same scale. The final point values that correspond to these grades are listed in the table below:

Final Points	Percent	Grade
260-244	94-100	A
243-233	90-93	A-
232-223	86-89	B+
222-215	83-85	B
214-207	80-82	B-
206-197	76-79	C+
196-189	73-75	C
188-181	70-72	C-
180-171	66-69	D+
170-163	63-65	D
162-155	60-62	D-
154 and below	less than 60	F

On average, students should expect to make the following minimum time commitment in this course:

<u>Course element</u>	<u>(Min/class) x (# of classes) = hours</u>
Class contact (lecture):	75/60 x 26 = 32.5 hours
Assigned Reading/SMARTBOOK questions:	120/60 x 26 = 52 hours
Studying for 14 quizzes:	720/60 x 4 = 48 hours
Taking exams:	20 x 14 = 5 hours
Total semester commitment:	137.5 hours (45.83/credit)
Daily average (27 days):	5 hours

In sum, you should plan to devote *at least 5 hours/day to this course* (137.5 hours across the 27-day semester). Bear in mind that this is a minimum time commitment, and that more time may be required to prepare effectively for the exams.

Quizzes:

- Your grade will be based entirely on grades you earn on quizzes for each chapter.
- You will take 14 chapter quizzes during the course as indicated above.
- All quizzes are taken in D2L via the Quiz tab.
- Quizzes consist of 20 multiple choice questions drawn randomly from a test bank. Quizzes will be graded automatically by D2L. You will receive immediate feedback.
- Quizzes should be taken *closed notebook*, so please do not cheat and use your notes.
- **SUPER IMPORTANT INFORMATION ABOUT QUIZZES—PLEASE READ BELOW!!!!**
 - You can take the quiz at any point during the 4-week semester, so you can proceed at your own pace.
 - All quizzes must be submitted by 11:59 pm on the last day of class. Any quizzes not completed before this deadline will be assigned a grade of 0. Given this flexibility, no make-up quizzes will be allowed.
 - Once you start a quiz, you will have 20 minutes to submit it. Late submits will be penalized 1 point for each 5 minutes the quiz is submitted late.
 - You can take each quiz only once, so please be sure you are ready to take a quiz before you start it. Save your answers after each question to ensure that all answers are recorded.
- Your lowest scoring quiz grade will be dropped so that only 13 of the 14 quizzes count towards your final grade.
- You will be introduced to quizzes by taking a quiz on this syllabus. This quiz must be passed with a score of 90% before you will be able to take the first quiz. Therefore, you can retake this quiz as many times as you need to in order to pass. NOTE: The syllabus quiz does NOT count towards your final grade!
- Questions related to quizzes or course material may be asked by email, by phone, or during pre-arranged meetings with Dr. Frick. Please ask questions if you're confused by something!

Extra Credit:

- You have *two options for earning extra credit in this course*:
 - Answering SmartBook questions about each chapter on the McGraw-Hill website.
 - Participating in research studies for credit (both online and in-person are usually available).
- As described more fully below, SmartBook works with your electronic textbook to help you learn course material. As you answer questions, it learns which content areas you have mastered and which need improvement, and then targets questions towards areas that you have not yet mastered. It also highlights in the text where to find the information that needs more study. Thus, SmartBook

questions are a great way to test yourself and learn more about how well you understand the material. As such, I highly recommend you complete the SmartBook assignment for each chapter.

- Participating in research is another great way to earn extra credit. Participation provides insight into how psychological studies are conducted and gives you the opportunity to contribute to actual ongoing research projects being conducted by Psychology faculty and students. These studies are generally fun and interesting, and help out our researchers.
- Important: You may earn up to a TOTAL of 13 points of extra credit for this course. Doing so will boost your final grade by up to 5%. You may earn all 13 points via SmartBook or via research, or via some combination of SmartBook and research. However, only 13 points total can be earned for extra credit no matter how you do it.
- Information on SmartBook and Research participation is below:

- SmartBook:

- SmartBook is an adaptive learning environment that highlights information in the textbook according to your own mastery of the material. For SmartBook to adequately guide you through the material, it needs to know which content you have mastered and which you have not. Therefore, you will answer questions about the material upon which you will be graded.

- **Grading:**

- SmartBook is housed on the McGraw-Hill website. You must have purchased an electronic textbook to access SmartBook. There is no way to access SmartBook without purchasing the electronic textbook. If you choose not to purchase the electronic textbook, the research participation is your only way to earn extra credit.
- Information about using SmartBook can be found in the SmartBook folder in the Contents tab on D2L.
- The amount of credit you earn for each chapter is based on the number of quiz questions you complete (answer correctly).
- **The due date for all quizzes is the last day of class at 11:59 pm.** The dates are also shown on the McGraw-Hill website.
- You must answer questions *by the due date* to receive credit for them.
- You will be required to answer **40 questions correctly for each assigned chapter.**
- Successful completion of this criterion will earn you **1 point per chapter.**
- You can earn points for up to 13 of the 14 chapters, so you can earn up to **13 total points** if you successfully complete the questions for each chapter.
- Incorrectly answered questions will not count towards the 40-question criterion. You will only receive credit for correct answers. For example, if you correctly answer only 15 questions for a chapter, you will receive only 0.375 points for that chapter. Twenty correct answers will earn you 0.5 points, and so on.
- Each question will ask you for your level of certainty of your answer. Your estimation of how well you know the answer has no bearing on whether you get credit for it, but is used by the website to gauge what subjects you might need more help with.

- **Managing SmartBook:**

- Log into the McGraw-Hill website and select our course. The home page will list each chapter, so click on the chapter you want. This will bring you automatically to SmartBook. See “Tips for using SmartBook” in the Contents tab on D2L for more information about SmartBook.

- **Technical questions:**
 - SmartBook is best accessed using the Firefox and Google Chrome browsers. It will also work on Safari and Internet explorer.
 - For technical questions about Connect or SmartBook, please contact McGraw-Hill at:
 - **Customer Experience Group (CXG) Hours of Operation:**
 - Sun: 11 am – 1 am
 - Mon-Thurs: 7 am – 3 am
 - Fri: 7 am – 8 pm
 - Sat: 9 am – 7 pm
 - (All times are Central time)
 - **By Phone:** Toll-free 800-331-5094 (US Only)
 - **By Email:** <http://mpss.mhhe.com/>
 - **By Chat:** <http://mpss.mhhe.com/>
- Research Participation:
 - Extra credit will be given for participation as a subject in research studies conducted by faculty and students in Psychology. This experience will provide you with first-hand knowledge of psychological research.
 - You may earn up to 13 points by participating in 4 hours of research participation. Hours 1-3 will earn you 3 points each, and Hour 4 will earn 4 points. Thus, 1 hour earns 3 points, 2 hours earns 6 points, 3 hours earns 9 points, and 4 hours earns 13 points.
 - You will access these research projects through the SONA website. See the last page of this syllabus or the “Extra Credit Research Instructions” file in the Contents tab of D2L for detailed instructions. In addition, you might find the following step-by-step tutorial helpful: http://www4.uwm.edu/letsci/psychology/Sona_research_participation/
 - *Please note the due date and time for extra credit participation listed in the instructions!*

Tutoring:

- If you find that you need additional help beyond that provided by Dr. Frick, then you are encouraged to use the free tutoring services provided by Panther Academic Support Services (PASS).
 - PASS can provide online or face-to-face tutoring to fit your schedule.
 - For more information on tutoring, please visit www.pass.uwm.edu and click on “Programs & Services”.

University Policies:

- Information on university policies on participation by students with disabilities, accommodation for religious observances, calls to active military duty, complaint procedures, grade appeal procedures, and other standing policies (e.g., misconduct, sexual harassment, incompletes) can be found at http://www4.uwm.edu/secu/news_events/upload/Syllabus-Links.pdf

Students with Disabilities:

- If you have a documented disability and need special accommodations in order to meet any of the requirements of this course, please contact Dr. Frick as soon as possible.
- You must provide Dr. Frick with a copy of your VISA form, which you can obtain at the Accessibility Resource Center (Mitchell 112; 229-6287; <http://uwm.edu/arc/>). You may send your form to Dr. Frick by email or by dropping it off in her office or mailbox in Garland Hall.

Academic Misconduct:

- This course will strictly adhere to UWM's policy regarding academic misconduct. UWM does not tolerate academic misconduct, in any form. Cheating and plagiarism, on behalf or yourself or another student, will not be tolerated. Any student caught cheating or plagiarizing may be subject to receiving a zero for that exam or quiz, and may risk removal from the course or other sanction. The University defines academic misconduct as, "an act in which a student seeks to claim credit for the work or efforts of another without authorization or citation, uses unauthorized materials or fabricated data in any academic exercise, forges or falsifies academic documents or records, intentionally impedes or damages the academic work of others, engages in conduct aimed at making false representation of a student's academic performance, or assists other students in any of these acts." Information about the procedures that are followed when a student is suspected of academic misconduct can be found at:
http://www4.uwm.edu/Dept/Acad_Aff/policy/academicmisconduct.cfm

How to Excel in this Course:

- Watch every lecture and take notes on the lecture slides available on D2L (Contents tab).
 - Pay attention during lectures
 - Take good notes
- Read the textbook chapters and do the SmartBook extra credit assignments *before* watching the lectures.
- Use the lecture slides and your lecture notes to guide your studying for each exam.
- Discuss class content with your classmates.
- Ask questions!
- Make sure you do NOT fall behind in your studies, as it can be difficult to catch up.

SONA INSTRUCTIONS FOR PARTICIPANTS Summer 2016

Research Participation for Extra Credit

Opportunities for research participation for extra credit can be found on the Psychology Department SONA website – see the top link on the department Sona webpage:

http://www4.uwm.edu/lets/psychology/Sona_research_participation/.

The last day for participation is 5 PM on the last Friday of your course.

If you participated in previous semesters you may already have an account. If your account no longer exists or you need to establish a new account, follow these steps:

1. Log onto the SONA website: <http://uwmilwaukee.sona-systems.com/>
2. In the bottom left-hand corner click on “Request an Account Here” under the “New Participant” heading.
3. Enter all of the requested information – MAKE SURE YOUR EMAIL ADDRESS IS CORRECT. Your username should be your epanther email address, not your student ID number.
4. When you receive your password via email, log into your account and change your password.

The first time you log in you will be asked to do a brief prescreening survey (approximately 25 questions). Researchers may invite you to participate in their studies based on your responses to the prescreen questions. You may choose whether or not you wish to participate in these studies.

Once you have logged on to the website you will see a list of studies. If a study interests you and “Time slots available” is stated to the left of the study title, you can view available sessions and sign up for those sessions by clicking on the study title and then on View Time Slots at the bottom of the study description page. You will receive a reminder email prior to your session.

It is very important to remember that when you sign up for a session you are making a commitment to show up for that appointment. If you need to cancel you may do so via the SONA website prior to the session. Studies vary in how much advance notice they need of cancellation (most are 24 hours) – please take note of this when you sign up. **If you do not show up for a session you will lose the opportunity to earn one percent of extra credit. If you fail to show for a second session you will again lose the opportunity to earn a second percentage of extra credit and you will no longer have the opportunity to sign up for research studies to earn extra credit for your course(s).** You can make up the extra credit points you lost by completing an alternative extra credit option (see Alternative to Research Participation study on Sona). The alternative option involves reading an empirical paper related to the course for which you wish to receive extra credit and writing a summary of the article.

If you have questions please contact the SONA Subject Pool Coordinator, Dr. Christine Larson, larsoncl@uwm.edu.